

Upstate SC Alliance Logo Guidelines



No variations of the UALL logo are permitted except what is available from the Council. Do not alter logo art.

Logo Variations and Specifications

4 color process - preferred use.

Gold: C-0 M-27 Y-100 K-18, Green: C-56 M-0 Y-47 K-34



Spot color - preferred use.

Gold: PMS-1245C, Green: PMS-625C



RGB

Gold: R-212 G-161 B-42, Green: R-77 G-142 B-117



One Color

Black - All black is the preferred one color use



Color logo use on black or dark backgrounds

Gold: C-0 M-27 Y-100 K-18, Green: C-56 M-0 Y-47 K-34



Reversed - use in high contrast layouts

White - All white is the preferred one color use when reversed

