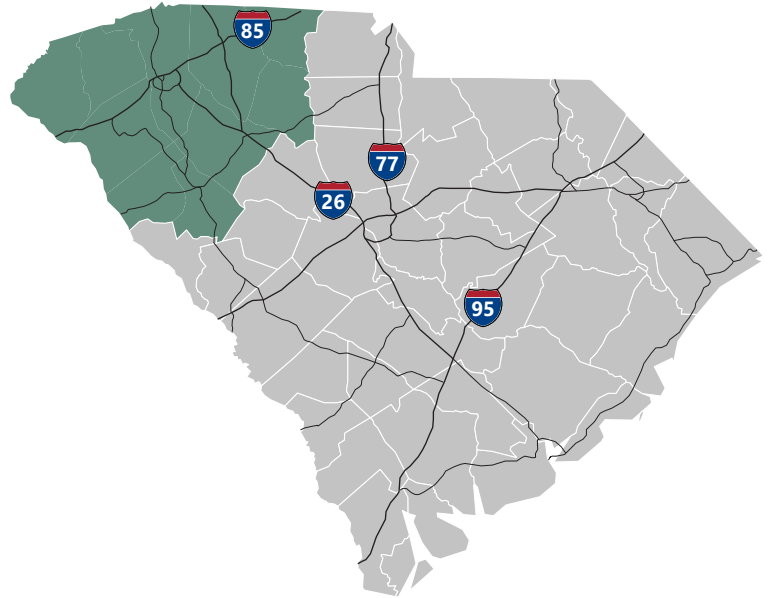


About the South Carolina Upstate Region

A diverse range of companies seeking a competitive advantage have found a business-friendly trifecta in Upstate South Carolina: a top-ranked business climate, a world-class research environment and a superb quality of life.

They are drawn here by our favorable tax rates, market accessibility and the quality and availability of our workforce. Supporting this is our dedication to research and innovation, including R&D facilities for Michelin, Fuji and General Electric and research centers that support the automotive, life sciences, plastics and photonics industries. And it's all set in a region where cost of living is about 10 percent lower than the national average and cultural and recreational opportunities cater to a diverse range of tastes.



Total Population

	2010	2017	2022
Upstate SC	1,362,073	1,460,785	1,533,257
South Carolina	4,625,364	5,037,131	5,348,199

Source: ESRI Business Analyst; US Census Bureau

Population by Age

	2010	2017	2022
Under 5	6.5%	6.0%	5.8%
5 to 9	6.4%	6.2%	6.0%
10 to 14	6.6%	6.2%	6.4%
15 to 24	14.2%	13.3%	12.7%
25 to 34	12.1%	12.7%	12.1%
35 to 44	13.3%	12.3%	12.4%
45 to 54	14.4%	13.3%	12.4%
55 to 64	12.4%	13.3%	13.3%
65+	14.1%	16.8%	18.8%

Source: ESRI Business Analyst; US Census Bureau

Population by Sex

	2010	2017	2022
Female	701,110	749,021	783,952
Male	660,963	711,764	749,305

Source: ESRI Business Analyst; US Census Bureau

Population by Race

	2010	2017	2022
White	75.5%	74.7%	73.8%
Black	18.3%	18.1%	17.9%
American Indian/ Alaska Native	0.3%	0.3%	0.3%
Asian	1.4%	1.7%	2.0%
Hawaiian/ Pacific Islander	0.0%	0.0%	0.0%
Some Other Race	2.8%	3.3%	3.5%
Two or More Races	1.6%	2.1%	2.4%
Hispanic Origin (Any Race)	5.5%	6.3%	7.2%

Source: ESRI Business Analyst; US Census Bureau

Households & Families

	2010	2017	2022
Total Households	532,065	567,996	595,161
Total Families	363,466	382,962	398,999
Average HH Size	3.00	3.04	3.06
Renter Occupied	26.8%	27.4%	27.5%
Owner Occupied	61.2%	61.0%	61.0%

Source: ESRI Business Analyst; US Census Bureau

Education Attainment, Age 25+

	2017
Less than 9th Grade	5.1%
9th to 12th Grade, No Diploma	10.0%
High School Graduate	24.1%
GED/ Alternative Credential	5.3%
Some College, No Degree	19.8%
Associate Degree	9.9%
Bachelor's Degree	16.9%
Graduate/ Professional Degree	8.9%

Source: ESRI Business Analyst; US Census Bureau

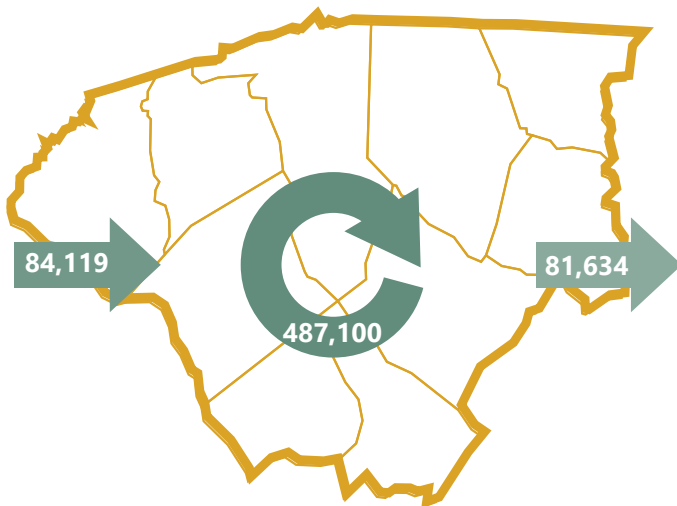


COMMUTING PATTERNS

Travel Distance to Work

Less than 10 miles	⋮	46.0%
10-24 miles	⋮	28.6%
25-50 miles	⋮	11.9%
50 miles or more	⋮	13.5%

Worker Inflow/Outflow



Live and Work in the Upstate Region	⋮	487,100
Commute into the Upstate Region	⋮	84,119
Commute Out of the Upstate Region	⋮	81,634

Top 5 Manufacturing Employers

Company	Employees	Primary Product(s)	County
BMW Manufacturing Corporation	8,000	Automobiles	Spartanburg
Michelin North America*	3,772	Tire manufacturing	Multiple
GE Power	3,400	Turbines & turbine generator sets	Greenville
Duke Energy	3,038	Power Generation	Oconee
ZF Transmission	2,350	Auto transmissions	Laurens

* Employees at non-manufacturing facilities (eg., headquarters, research and development) are not included in this count.

Source: South Carolina Appalachian Council of Governments and Upstate County Economic Development Offices

Median Household Income

	2017	2022
Upstate Region	\$46,793	\$53,239
South Carolina	\$48,678	\$54,740
United States	\$56,124	\$62,316

Source: ESRI Business Analyst; US Census Bureau

Per Capita Income

	2017	2022
Upstate Region	\$25,319	\$28,784
South Carolina	\$26,262	\$29,962
United States	\$30,820	\$34,828

Source: ESRI Business Analyst; US Census Bureau

Gross Retail Sales (x\$1,000)

Fiscal Year	Upstate Region
2011 - 2012	\$37,831,358
2012 - 2013	\$40,755,273
2013 - 2014	\$40,515,716
2014 - 2015	\$40,531,193
2015 - 2016	\$43,501,247
2016 - 2017	\$44,991,991

Source: South Carolina Department of Revenue and Taxation

Employment by Industry

Agriculture/Mining	0.6%
Construction	6.1%
Manufacturing	19.7%
Wholesale Trade	3.2%
Retail Trade	11.0%
Transportation/Utilities	4.4%
Information	1.4%
Finance/Insurance/Real Estate	4.6%
Services	46.6%
Public Administration	2.4%
Total	658,585

Source: ESRI Business Analyst; US Census Bureau; US Bureau of Labor Statistics



Airport Access

- Greenville Spartanburg International
 - Allegiant Air
 - American Airlines
 - Delta
 - Southwest Airlines
 - United Airlines
- Other Regional Airports



Port Access

- Inland Port Greer
 - 253,728 Rail Lifts in 2016
 - 1.9% Growth from 2015
- Port of Charleston
 - 1,996,275 Rail Lifts in 2016
 - 1.2% Growth from 2015



Interstate Access

- Interstates
 - I-85
 - I-26
 - I-385
 - I-585



Rail Access

- Rail Providers
 - CSX
 - Norfolk-Southern
 - Greenville & Western
 - Pickens
 - Carolina Piedmont

Economic Development Contacts

Upstate SC Alliance

John Lummus, President/CEO
864.283.2300
www.upstatescalliance.com

Appalachian Council of Governments

Brooke Ferguson, Economic Development Director
864.242.9733
www.scacog.org

Abbeville County Development Board

Stephen Taylor, Economic Development Director
864.366.2181
www.investabbevillecounty.com

Alliance Pickens

A. Ray Farley, II, CEcD, Executive Director
864.898.1500
www.alliancepickens.com

Anderson County Office of Economic Development

Burriss Nelson, Director
864.260.4386

www.andersoncountysc.org/economic

Cherokee County Development Board

Jim Cook, Executive Director
864.206.2804
www.cherokeecountydevelopmentboard.com

Greenville Area Development Corporation

Mark Farris, President/CEO
864.235.2008
www.gogadc.com

Greenwood Partnership Alliance

Heather Simmons Jones, CEO
864.388.1250
www.partnershipalliance.com

Laurens County Development Board

Jonathan Coleman, Executive Director
864.939.0580
www.growlaurenscounty.com

Oconee Economic Alliance

Richard K. Blackwell, SCCED, Executive Director
864.638.4210
www.investoconeesc.com

Spartanburg Economic Futures Group

R. Carter Smith, CEcD, Executive Vice President
864.594.5042
www.economicfuturesgroup.com

Union County Development Board

Kathy Jo Lancaster, Executive Director
864.319.1097
www.uniondevelopmentboard.com

Additional Resources

- www.sccommerce.com
- www.southcarolinaparks.com
- www.sciway.net

