

# Municipal Fact Sheet

Updated 08/08/16

Page 1



## Easley, SC

### Total Population, 2010, 2016, and 2021 Forecasts

	<u>2010</u>	<u>2016</u>	<u>2021</u>
Easley	19,906	20,026	20,228
Pickens	119,224	122,909	126,514
Upstate Region*	1,362,073	1,409,634	1,462,858
South Carolina	4,625,364	4,831,451	5,075,686

\*10 County Upstate South Carolina Region

### Households Families, 2010, 2016, and 2021

	<u>2010</u>	<u>2016</u>	<u>2021</u>
# of Households	8,289	8,450	8,638
# of Families	5,474	5,608	5,716

### Population Projections by Race, 2010, 2016, and 2021

	<u>2010</u>	<u>2016</u>	<u>2021</u>
White	83.1%	83.3%	82.1%
Black	11.4%	10.6%	10.8%
Am. Indian / Alaska Native	0.2%	0.2%	0.2%
Asian	0.8%	0.8%	0.9%
Hawaiian / Pacific Islander	0.0%	0.0%	0.0%
Some Other Race	2.8%	3.0%	3.5%
Two or More Races	1.8%	2.0%	2.4%
Hispanic Origin (Any Race)	5.6%	6.2%	7.0%

### Median, Average, and Per Capita Income, 2016 and 2021 Forecasts

	<u>2016</u>	<u>2021</u>
Median HH Income	44,512	49,196
Average HH Income	60,454	66,064
Per Capita Income	24,718	26,818

Source: ESRI forecasts for 2016 and 2021 (based on 2010-2014 American Community Survey; U.S. Bureau of the Census, 2010 Census of Population and Housing (unless otherwise noted))

### Population Estimates by Age, 2010, 2016, and 2021

	<u>2010</u>	<u>2016</u>	<u>2021</u>
Under Age 5	6.4%	6.0%	5.8%
Age 5 to 9	6.4%	6.3%	6.0%
Age 10 to 14	6.4%	6.4%	6.5%
Age 15 to 19	5.6%	11.1%	11.2%
Age 20 to 34	18.1%	12.9%	11.9%
Age 35 to 44	13.0%	12.7%	13.0%
Age 45 to 54	13.9%	13.4%	12.5%
Age 55 to 64	12.1%	12.8%	12.9%
Age 65+	18.0%	18.5%	20.0%

### Highest Educational Attainment, Age 25+, 2016 Forecasts

Less than 9th Grade	5.0%
9th to 12th Grade	11.2%
High School Graduate	26.4%
Some College	18.5%
Associates Degree	11.4%
Bachelors Degree	14.4%
Graduate/Professional Degree	7.4%

### Households by Income 2016 and 2021 Forecasts

	<u>2016</u>	<u>2021</u>
<\$15,000	12.9%	13.0%
\$15,000 - \$24,999	13.3%	15.1%
\$25,000 - \$34,999	12.7%	9.6%
\$35,000 - \$49,999	15.9%	12.8%
\$50,000 - \$74,999	19.3%	19.1%
\$75,000 - \$99,999	12.2%	13.3%
\$100,000 - \$149,999	8.6%	10.7%
\$150,000 - \$199,999	2.7%	3.4%
\$200,000+	2.6%	3.0%

### County Average Monthly Employment by Industry Group, 2016.2 (2nd Quarter)

11, 21	Natural Resources and Mining	64
23	Construction	1,225
31	Manufacturing	5,259
22, 42, 44, 48	Trade, Transportation and Utilities	5,973
51	Information	219
52, 53	Financial Activities	765
54, 55, 56	Professional and Business Services	1,873
61, 62	Education and Health Services	3,810
71, 72	Leisure and Hospitality	5,759
81	Other Svcs (except Public Admin.)	786
90	Government	8,792

Source: QCEW Employees - EMSI 2016.2 Class of Worker

### Gross Retail Sales (Thousands)

Fiscal Year	Easley Municipality	Pickens County
2011	\$737,229	\$1,968,115
2012	\$778,927	\$1,918,390
2013	\$821,533	\$2,001,476
2014	\$821,533	\$2,097,903
2015	\$927,869	\$2,184,479

Source: SC Department of Revenue and Taxation

### Climate

#### Pickens County:

Temperature Annual Averages (1981-2010)

Maximum: 72 F

Minimum: 48 F

Mean: 60 F

Precipitation (1981-2010)

Annual Ave. Rainfall (inches): 53.4"

Source: National Oceanic Atmospheric Association

## Economic Development

### Additional Sources

- [www.co.pickens.sc.us](http://www.co.pickens.sc.us)
- [www.clemson.edu](http://www.clemson.edu)
- [www.pendleton-district.org](http://www.pendleton-district.org)
- [www.southcarolinaparks.com](http://www.southcarolinaparks.com)
- [www.sciway.net](http://www.sciway.net)
- [www.upstateforever.org](http://www.upstateforever.org)

### Produced By

S.C. Appalachian Council of Governments

P.O. Box 6668

Greenville, SC 29606

Web: [www.scacog.org](http://www.scacog.org)

Phone: (864) 242-9733

Fax: (864) 242-6957



Updated

08/08/16