

Annual Average Climate

Maximum Temperature	70 F
Minimum Temperature	51 F
Mean Temperature	60.5 F
Rainfall	50.8"

Source: National Oceanic Atmospheric Association

Total Population

	2010	2017	2022
City of Greer	25,719	29,145	31,597
Greenville County	451,225	506,457	547,045
Upstate SC	1,362,073	1,460,785	1,533,257
South Carolina	4,625,364	5,037,131	5,348,199

Source: ESRI Business Analyst; US Census Bureau

Population by Race

	2010	2017	2022
White	70.9%	71.9%	71.0%
Black	17.3%	15.5%	15.1%
American Indian/ Alaska Native	0.3%	0.3%	0.3%
Asian	2.2%	2.2%	2.4%
Hawaiian/ Pacific Islander	0.1%	0.1%	0.1%
Some Other Race	7.2%	7.6%	8.4%
Two or More Races	2.1%	2.5%	2.8%
Hispanic Origin (Any Race)	14.4%	15.0%	16.5%

Source: ESRI Business Analyst; US Census Bureau

Population by Age

	2010	2017	2022
Under 5	8.4%	7.4%	7.2%
5 to 9	7.4%	7.6%	7.4%
10 to 14	6.9%	6.9%	7.5%
15 to 24	12.4%	11.4%	11.3%
25 to 34	16.2%	14.5%	13.7%
35 to 44	15.0%	14.1%	14.8%
45 to 54	13.1%	13.2%	12.3%
55 to 64	9.6%	11.4%	11.3%
65+	11.0%	13.6%	14.5%

Source: ESRI Business Analyst; US Census Bureau

Education Attainment, Age 25+

	2017
Less than 9th Grade	5.1%
9th to 12th Grade, No Diploma	9.6%
High School Graduate	22.8%
GED/ Alternative Credential	4.2%
Some College, No Degree	18.8%
Associate Degree	9.5%
Bachelor's Degree	20.5%
Graduate/ Professional Degree	9.5%

Source: ESRI Business Analyst; US Census Bureau

Income

	2017	2022
Median HH Income	\$50,124	\$56,179
Average HH Income	\$64,671	\$74,835
Per Capita Income	\$25,127	\$28,977

Source: ESRI Business Analyst; US Census Bureau

Households & Families

	2010	2017	2022
Total Households	10,093	11,357	12,289
Total Families	6,739	7,627	8,216

Source: ESRI Business Analyst; US Census Bureau

Households by Income

	2017	2022
<\$15,000	13.8%	12.6%
\$15,000 - \$24,999	13.1%	11.5%
\$25,000 - \$34,999	8.9%	7.6%
\$35,000 - \$49,999	14.0%	11.8%
\$50,000 - \$74,999	19.4%	19.7%
\$75,000 - \$99,000	10.6%	12.6%
\$100,000 - \$149,999	13.4%	15.9%
\$150,000 - \$199,999	4.4%	5.4%
\$200,000+	2.4%	2.9%

Source: ESRI Business Analyst; US Census Bureau

Employment by Industry	
Agriculture/Mining	0.5%
Construction	8.2%
Manufacturing	18.0%
Wholesale Trade	3.4%
Retail Trade	11.9%
Transportation/Utilities	4.3%
Information	1.9%
Finance/Insurance/Real Estate	5.1%
Services	45.4%
Public Administration	1.4%
Total	14,221

Source: ESRI Business Analyst; US Census Bureau; US Bureau of Labor Statistics

Gross Retail Sales (x\$1,000)		
Fiscal Year	City of Greer	Greenville County
2011 - 2012	\$684,431	\$14,490,393
2012 - 2013	\$742,091	\$15,300,850
2013 - 2014	\$843,576	\$16,017,327
2014 - 2015	\$1,034,017	\$16,332,619
2015 - 2016	\$1,154,135	\$17,764,123
2016 - 2017	\$1,302,896	\$18,101,347

Source: South Carolina Department of Revenue and Taxation

Economic Development Contacts

Greer Development Corporation

Reno Deaton, Executive Director
 864.416.0125
www.greerdevelopment.com

Greenville Area Development Corporation

Mark Farris, President/CEO
 864.235.2008
www.gogadc.com

Upstate SC Alliance

John Lummus, President/CEO
 864.283.2300
www.upstatescalliance.com

Additional Resources

- www.greenvillesc.gov
- www.greenvillecounty.org
- www.visitgreenvillesc.com
- www.upstateforever.org
- www.southcarolinaparks.com
- www.sciway.net



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 P.O. Box 6668, Greenville, South Carolina 29606
www.scacog.org
 864.242.9733