

Annual Average Climate

Maximum Temperature	70 F
Minimum Temperature	51 F
Mean Temperature	60.5 F
Rainfall	50.8"

Source: National Oceanic Atmospheric Association

Total Population

	2010	2017	2022
Greenville	59,280	67,068	72,246
Greenville County	451,225	506,457	547,045
Upstate SC	1,362,073	1,460,785	1,533,257
South Carolina	4,625,364	5,037,131	5,348,199

Source: ESRI Business Analyst; US Census Bureau

Population by Race

	2010	2017	2022
White	64.1%	63.8%	63.4%
Black	29.8%	29.2%	29.0%
American Indian/ Alaska Native	0.3%	0.3%	0.3%
Asian	1.4%	1.6%	1.8%
Hawaiian/ Pacific Islander	0.1%	0.1%	0.1%
Some Other Race	2.5%	2.8%	2.9%
Two or More Races	1.8%	2.1%	2.5%
Hispanic Origin (Any Race)	5.9%	6.6%	7.2%

Source: ESRI Business Analyst; US Census Bureau

Population by Age

	2010	2017	2022
Under 5	6.5%	5.8%	5.7%
5 to 9	5.3%	5.7%	5.5%
10 to 14	4.6%	5.0%	5.4%
15 to 24	17.0%	15.3%	14.9%
25 to 34	17.5%	16.4%	15.3%
35 to 44	13.0%	13.1%	13.3%
45 to 54	12.7%	11.9%	11.6%
55 to 64	10.8%	11.8%	11.6%
65+	12.7%	15.0%	16.7%

Source: ESRI Business Analyst; US Census Bureau

Education Attainment, Age 25+

	2017
Less than 9th Grade	3.6%
9th to 12th Grade, No Diploma	7.4%
High School Graduate	16.9%
GED/ Alternative Credential	3.0%
Some College, No Degree	17.4%
Associate Degree	7.6%
Bachelor's Degree	26.8%
Graduate/ Professional Degree	17.3%

Source: ESRI Business Analyst; US Census Bureau

Income

	2017	2022
Median HH Income	\$44,929	\$53,327
Average HH Income	\$70,568	\$81,235
Per Capita Income	\$32,247	\$36,971

Source: ESRI Business Analyst; US Census Bureau

Households & Families

	2010	2017	2022
Total Households	26,104	29,702	32,155
Total Families	12,985	14,903	15,989

Source: ESRI Business Analyst; US Census Bureau

Households by Income

	2017	2022
<\$15,000	16.6%	15.1%
\$15,000 - \$24,999	12.8%	11.3%
\$25,000 - \$34,999	11.5%	9.6%
\$35,000 - \$49,999	12.6%	10.6%
\$50,000 - \$74,999	16.5%	17.6%
\$75,000 - \$99,000	10.0%	12.5%
\$100,000 - \$149,999	10.1%	12.1%
\$150,000 - \$199,999	4.3%	4.9%
\$200,000+	5.6%	6.2%

Source: ESRI Business Analyst; US Census Bureau

Employment by Industry	
Agriculture/Mining	0.2%
Construction	4.9%
Manufacturing	11.6%
Wholesale Trade	3.1%
Retail Trade	9.0%
Transportation/Utilities	2.6%
Information	2.3%
Finance/Insurance/Real Estate	7.1%
Services	57.2%
Public Administration	2.1%
Total	33,149

Source: ESRI Business Analyst; US Census Bureau; US Bureau of Labor Statistics

Gross Retail Sales (x\$1,000)		
Fiscal Year	City of Greenville	Greenville County
2011 - 2012	\$4,166,315	\$14,490,393
2012 - 2013	\$4,879,325	\$15,300,850
2013 - 2014	\$5,057,771	\$16,017,327
2014 - 2015	\$5,259,231	\$16,332,619
2015 - 2016	\$5,945,125	\$17,764,123
2016 - 2017	\$5,896,227.08	\$18,101,346.91

Source: South Carolina Department of Revenue and Taxation

Economic Development Contacts

City of Greenville Economic Development

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www.greenvillesc.gov/312/Economic-Development

Greenville Area Development Corporation

Mark Farris, President/CEO
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Upstate SC Alliance

John Lummus, President/CEO
864.283.2300
www.upstatescalliance.com

Additional Resources

www.greenvillesc.gov
www.greenvillecounty.org
www.visitgreenvillesc.com
www.upstateforever.org
www.southcarolinaparks.com
www.sciway.net



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