

Annual Average Climate

Maximum Temperature	72 F
Minimum Temperature	48 F
Mean Temperature	60 F
Rainfall	53.4"

Source: National Oceanic Atmospheric Association

Total Population

	2010	2017	2022
Easley	20,051	21,016	21,807
Pickens County	119,224	124,779	129,190
Upstate SC	1,362,073	1,460,785	1,533,257
South Carolina	4,625,364	5,037,131	5,348,199

Source: ESRI Business Analyst; US Census Bureau

Population by Race

	2010	2017	2022
White	83.1%	83.3%	82.2%
Black	11.4%	10.5%	10.6%
American Indian/ Alaska Native	0.2%	0.2%	0.2%
Asian	0.8%	0.8%	0.9%
Hawaiian/ Pacific Islander	0.0%	0.0%	0.0%
Some Other Race	2.7%	3.0%	3.4%
Two or More Races	1.8%	2.2%	2.7%
Hispanic Origin (Any Race)	5.6%	6.1%	6.8%

Source: ESRI Business Analyst; US Census Bureau

Population by Age

	2010	2017	2022
Under 5	6.4%	5.9%	5.8%
5 to 9	6.4%	6.1%	5.9%
10 to 14	6.5%	6.2%	6.3%
15 to 24	11.2%	11.0%	10.9%
25 to 34	12.6%	12.9%	12.0%
35 to 44	13.0%	12.6%	13.1%
45 to 54	13.9%	13.2%	12.3%
55 to 64	12.1%	13.0%	12.9%
65+	17.9%	19.0%	20.7%

Source: ESRI Business Analyst; US Census Bureau

Education Attainment, Age 25+

	2017
Less than 9th Grade	4.7%
9th to 12th Grade, No Diploma	10.0%
High School Graduate	25.5%
GED/ Alternative Credential	5.9%
Some College, No Degree	19.9%
Associate Degree	11.6%
Bachelor's Degree	14.8%
Graduate/ Professional Degree	7.5%

Source: ESRI Business Analyst; US Census Bureau

Income

	2017	2022
Median HH Income	\$48,270	\$54,748
Average HH Income	\$63,678	\$73,956
Per Capita Income	\$26,057	\$30,091

Source: ESRI Business Analyst; US Census Bureau

Households & Families

	2010	2017	2022
Total Households	8,309	8,624	8,906
Total Families	5,486	5,713	5,878

Source: ESRI Business Analyst; US Census Bureau

Households by Income

	2017	2022
<\$15,000	12.0%	11.0%
\$15,000 - \$24,999	12.5%	10.8%
\$25,000 - \$34,999	11.8%	9.9%
\$35,000 - \$49,999	15.0%	12.7%
\$50,000 - \$74,999	20.6%	21.2%
\$75,000 - \$99,000	13.1%	15.9%
\$100,000 - \$149,999	9.1%	11.4%
\$150,000 - \$199,999	2.9%	3.6%
\$200,000+	3.0%	3.6%

Source: ESRI Business Analyst; US Census Bureau

Employment by Industry

Agriculture/Mining	0.1%
Construction	6.7%
Manufacturing	16.2%
Wholesale Trade	3.7%
Retail Trade	13.8%
Transportation/Utilities	3.8%
Information	1.5%
Finance/Insurance/Real Estate	5.1%
Services	46.8%
Public Administration	2.5%
Total	9,627

Source: ESRI Business Analyst; US Census Bureau; US Bureau of Labor Statistics

Gross Retail Sales (x\$1,000)

Fiscal Year	City of Easley	Pickens County
2011 - 2012	\$778,927	\$1,918,390
2012 - 2013	\$821,533	\$2,001,476
2013 - 2014	\$885,186	\$2,097,904
2014 - 2015	\$927,869	\$2,197,224
2015 - 2016	\$941,525	\$2,426,064
2016 - 2017	\$948,932	\$2,570,001

Source: South Carolina Department of Revenue and Taxation

Economic Development Contacts

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Additional Resources

www.co.pickens.sc.us
www.cityofpickens.com
www.pickenschamber.com
www.clemson.edu
www.southcarolinaparks.com
www.sciway.net



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